



City of Phoenix
PUBLIC INFORMATION OFFICE

Ms. Pegine Echevarria
437 S. Mill View Way
Ponte Vedra Beach, FL 32082

Dear Pegine,

It was a pleasure to meet you yesterday and to “experience” your motivational message PLAY BIG! Here is some of the media coverage from La Voz, Prensa Hispana, El Monitor and the Arizona Republic.

I heard much positive response to your talk. It looked like you had a crowd around you who wanted to buy your books. I’ve shared mine with a woman in the office who has a three-year-old. Never too young to start!

Thanks for your willingness to be interviewed at both Channel 15 and 55 Mas Arizona early in the morning. I watched as you spoke with the Hispanic news media woman and noted how they seemed pleased to converse with you and appreciated your comments.

We will send you a copy of the Phx 11 taping and also the In The Public Interest taping at the event, also to be aired on Phx 11.

I wish you well with your changing role with your mother – it has been a joy and challenge to me. Certainly a lot of love is shared between us. Someday I might like to consult with people who have parents living with them/caring for them. I’ve learned a lot!

I’ll check out your Web site and look forward to hearing more about you in the future – as a famous television talk show host and who knows what else!! You are an inspiration.

Sincerely,

A handwritten signature in cursive script that reads "Marcie Colpas".

Marcie Colpas
Public Information Officer
602-262-6164

encs.



City of Phoenix

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Chris Smith
Council Assistant

Susan Bowen
Council Aide

District 3
(602) 262-7441
Fax: (602) 534-4190

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Ms. Pegine Echevarria
437 S. Mill View Way
Ponte Vedra Beach, FL 32082

Dear Ms. Echevarria:

Thank you so much for joining Sheryl Sculley, Assistant City Manager, Frances Ackley, Finance Chair for the International Women's Day Luncheon, and myself for my "On the Issues" taping at Phoenix Channel 11 in regards to the *International Women's Day* event. I appreciate you taking the time, right after the luncheon, to share your thoughts and experiences as it relates to challenging your audiences to become leaders in their lives, work, family and the community. The information you provided was very informative.

Enclosed please find your copy of the videotape. Thanks again. It was a pleasure chatting with you.

Sincerely,

Peggy Bilsten
Councilwoman
District 3